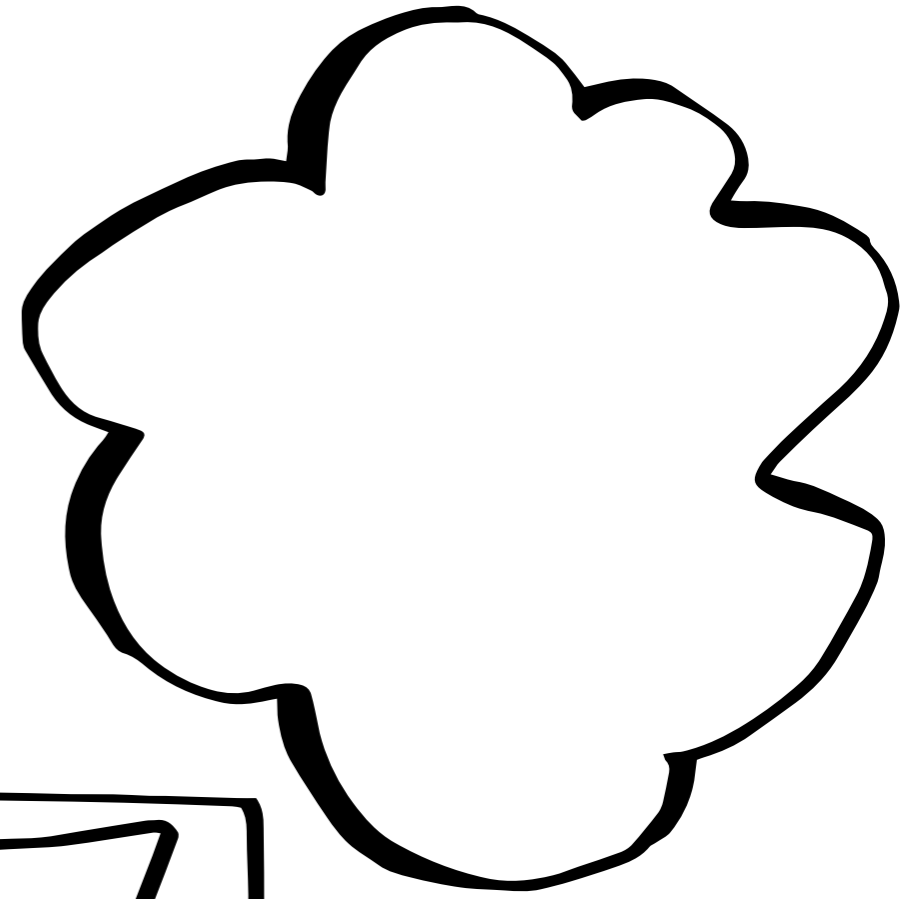


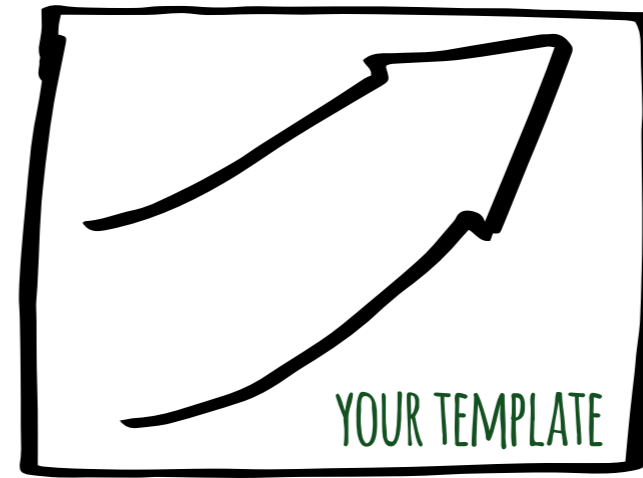
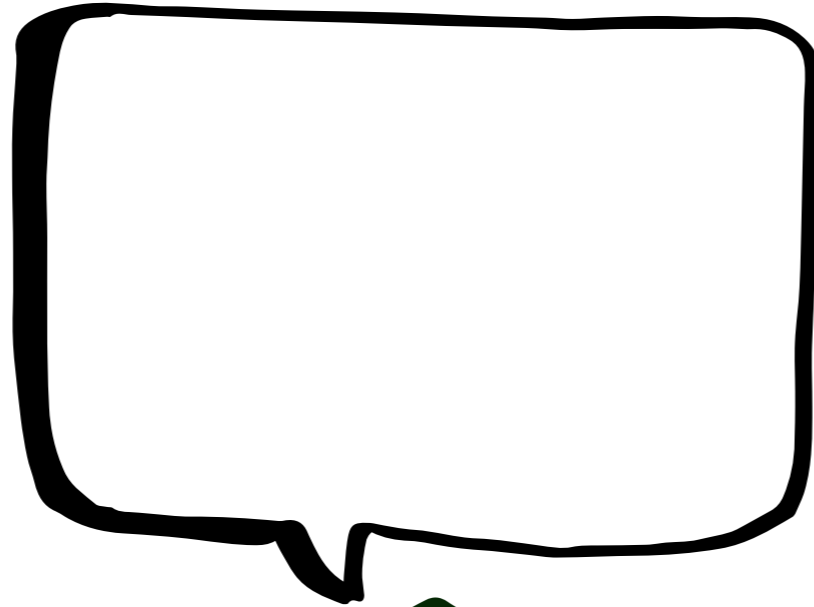
# • CONTEXT

WHAT IS THE CONTEXT FOR MY PRESENTATION, MEETING, PROJECT?

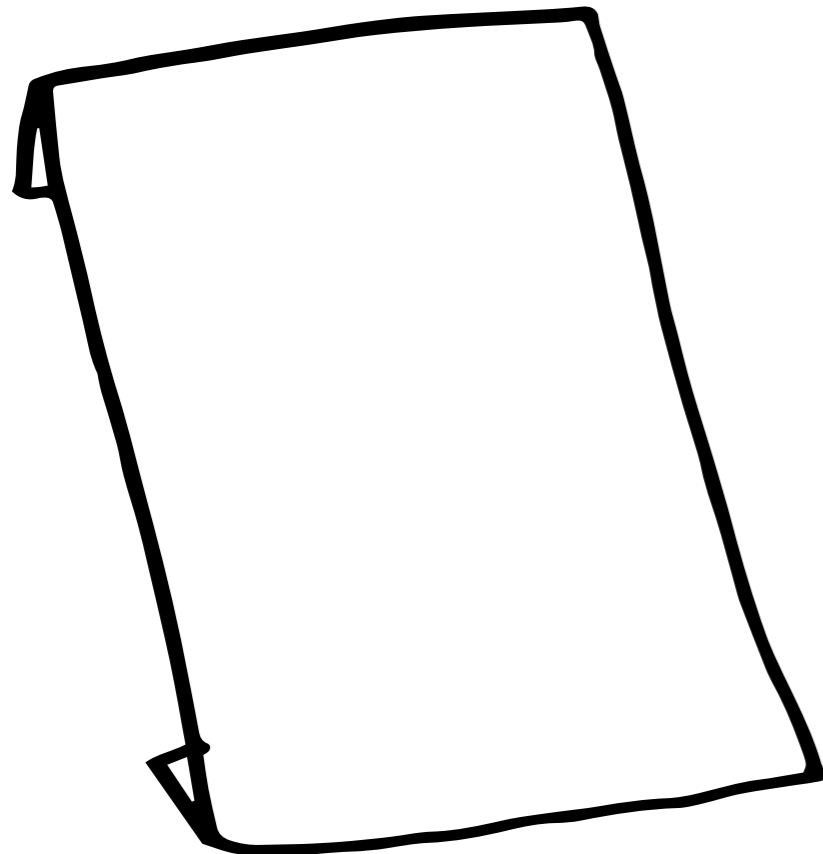
# • DESIRED OUTCOME



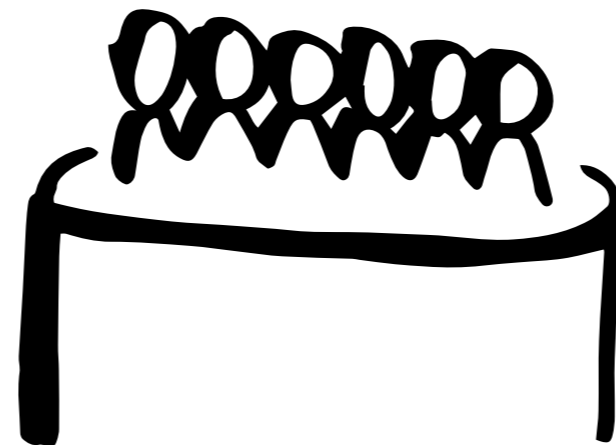
# • CORE MESSAGE



# • PURPOSE



# • TARGET GROUP



# • SITUATION

*Koral*